GRAPHIC DESIGNER & UX UI

GALI KALININ

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🏠 Kfar Saba

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🖥 https://www.galinka-design.com/

SKILLS

- Adobe Photoshop

- Adobe Illustrator

- Adobe After Effects

- Adobe XD

- Figma

- Animation

- Video Editing

LANGUAGES

- Hebrew | Native

- English | Advanced

EDUCATION

UX/UI DESIGN
PitangoUX Academy Tel Aviv | 2021

B.FA IN ANIMATION & FILM STUDY
Sapir Academic Collage | 2009 - 2014

ABOUT ME

Hi, I'm Gali and I'm a graphic designer specializing in marketing design, UX UI, and video editing.

I'm passionate about new technologies and AI, love to explore design trends in all media and find new apps that make my everyday easier.

Take a look at my portfolio at https://www.galinka-design.com/

EXPERIENCE

LEAD GRAPHIC DESIGNER
LEIBISH Online Inc. Ramat Gan | 2023 - 2024

Designing and ensuring consistency and excellence in visual identity.
Translating concepts into visually engaging materials
Directing design strategies across multiple platforms

GRAPHIC DESIGNER & UI
SodaStream International, Ltd. Kfar Saba | 2021 - 2023

Designing visual elements for social media platforms
Collaborating with cross-functional teams
Providing artistic direction for brand productions

GRAPHIC DESIGNER & PRODUCT
Q.B.O Services. Hertzliya | 2016 - 2021

Creating diverse in-house daily marketing materials
Collaborating witht the product team to develope a unique brand identity
Leading re-branding guidelines for multiple company brands

GRAPHIC DESIGNER & VIDEO EDITOR
ESN Global Media. Ramat Gan | 2015 - 2016

Designing marketing materials for social media
Filming and editing weekly trading news updates
Animating educational videos for the brand's YouTube channel

DIGITAL GRAPHIC DESIGNER
YNET Yediot Aharonot. Tel Aviv | 2014 - 2015

Designing for the digital newspaper platform
Preforming image editing, infographics and video openings editing
Adapting to and delivering results within demanding timelines